

HOW TO CONNECT MAILCHIMP TO CANVA ACCOUNT

STEP BY STEP GUIDE ON HOW TO SYNC YOUR CANVA AND MAILCHIMP ACCOUNTS FOR SEAMLESS EMAIL CAMPAIGNS

1. Log In

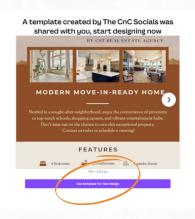
- Log into your CnC Socials account at the top right corner
- Log in using same email you purchased your membership with



2. Open Templates

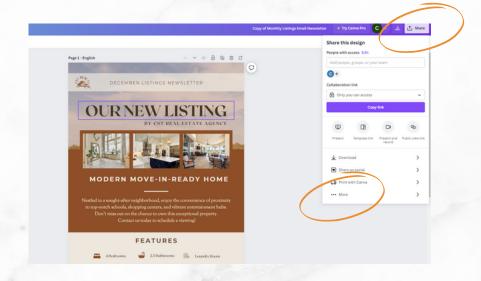
- Visit the Email Newsletter Templates Page
- Select your desired template and click "customize"
- Click on "use template" and log into your Canva account





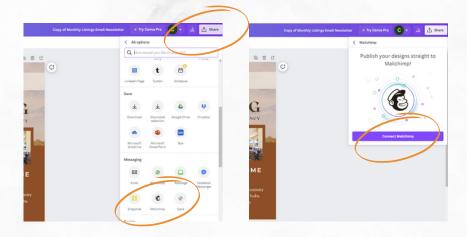
3. Share to Mailchimp

- Once your design is complete, select the share button at the top right of your screen.
- Scroll down to the "More" button and select that.



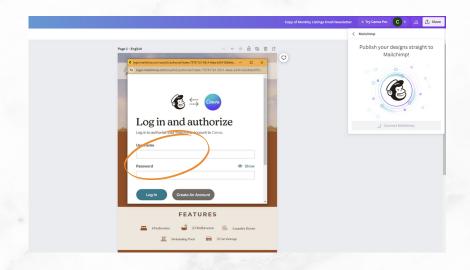
4. Connect Mailchimp

- Scroll down pass the social and save options to the messaging option where you will find Mailchimp.
- Select the Mailchimp option and then select "Connect Mailchimp"



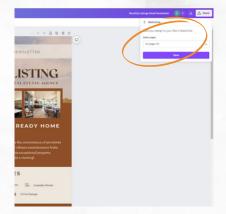
5. Login to Mailchimp

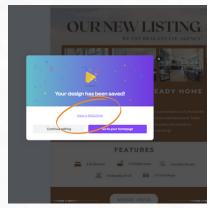
• Log into your Mailchimp account through Canva's website.



6. Export to Mailchimp

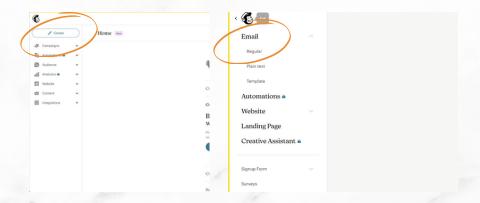
- Once your account is connected, you should see the following screen. If not, repeat step 3.
- Select the pages you would like exported to Mailchimp.
- Once your design is ready you will click "View in Mailchimp".





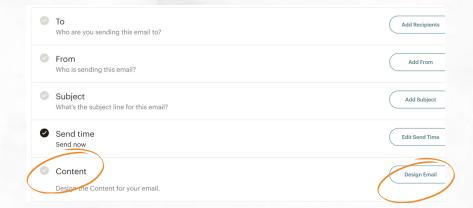
7. Create New Email

- Create a new email from Mailchimp using the "create" button on the top left.
- Select "regular" and name your email, and select begin.



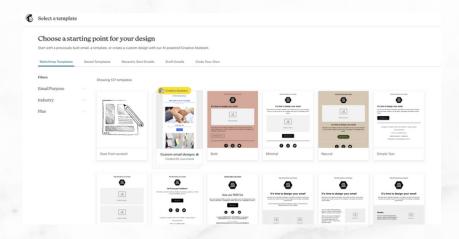
8. Edit Email Design

 Select "content" then select "design email"



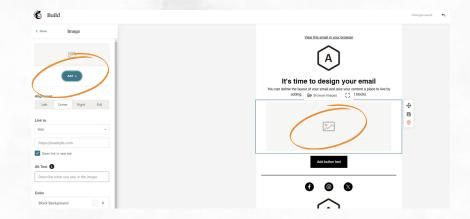
9. Edit Email Design

 Select a template from the following list and select "apply".



10. Upload CanvaTemplate

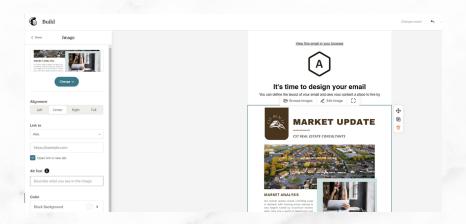
- Select a photo placeholder and select the "add" button on the right.
- Select "browse images" to open your Canva library of email newsletter templates.
- Select your desired template.



^{*} Alternatively, if browsing images to open your canva library does not work, you can select upload and select a saved Canva template from your library. (Go back to Canva to download your email newsletter template and save it as an image on your computer)

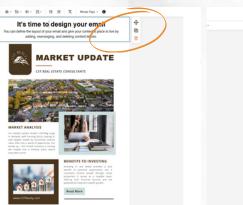
11. Upload CanvaTemplate

 Select your desired Canva template from your library and it will automatically apply to your email template.



12. Adjust Email

- Adjust email components such as deleting or moving elements provided by mailchimp.
- Add links or remove buttons on your email template through Mailchimp.





Once you have adjusted the image, use Mailchimp as you usually would, uploading links, or adding headers/footers/logos and sending your email to your contacts.